



LES FRANCE / EUROPE
March 12, 2019 Workshop Program

**“ Europe - Asia partnerships:
Is it attractive? What does it change? What are the main challenges? ”**

- **Welcome**
- **Opening remarks**
Alain Herrera (Former Head of Sanofi Oncology franchise)
- **Introductory note**
Evolution of the Asian contribution to the global pharmaceutical world / *Didier Landais (Global Head of Licensing, BD&L Servier)*
- **Scientific and clinical research collaboration in Oncology:**
An overview of the achievements, the needs and the hurdles / *Jean-Pierre Armand (Senior Consultant Oncology, Early Drug and Therapeutic Innovation Department, Gustave Roussy Institute)*
- **The main challenges to overcome when building partnerships between Europe and Asia:**
 - The Asian perspective / *Grace Yeh (Founder, President and CEO, PharmaEngine Inc.)*
 - The European perspective / *Frédéric Scaërou (Senior Director, Head of External Innovation Europe & Asia Ipsen)*
- **Setting up Alliances between Europe and Asia / Eric Falcand (VP, Head of Business Development and Licensing, Servier)**
- **What vision for the future? How to optimize relationships?**
 - Panel discussion with all speakers and *Liya Ju (Preci Med Platform, China)*
- **Concluding remarks**